

# Complete Product Development from Concept to Capability

Strategy + Research + UX/UI + Design + Engineering + Electronics + Software + Production

# Company/Capability Overview

Design + Industry brings together a rare and perfect blend of deep technical expertise and stunning, highly usable design. Our clients work with us when they have a need, or a nascent technology, that must be transitioned into a real-world capability.

As Australia's largest design studio, we draw upon some 37 years of experience working with clients globally to help design, develop and commercialise transformative technologies. We assign all developed IP to our clients.

At D+I we have the expertise, breakthrough innovation processes and breadth of experience to take ideas and reduce them to practice.

- + Industrial Design and Human Factors Engineering
- + Mechanical, Thermal and Environmental engineering
- + Safety Critical Software & Hardware
- Hard Real Time Systems/Embedded Systems, FPGA
- + RF Design and Electronics Engineering
- Transfer to manufacture
- Wearables, health and wellness monitoring, rehabilitation and prosthetic devices
- + Design recovery for equipment obsolescence

## **Competitive Discriminators**

- 260+ Industry awards.
- + 80+ specialist designers and engineers
- 95% of our product designs are in market.
- Safety and Mission Critical product development from hazardous area through to implanted medical devices.
- Broad engineering capability across multiple disciplines and markets
- International supply chain partners for rapid development projects
- Our innovation processes and cross industry expertise have delivered breakthrough solutions for our clients

# Part of Capgemini

 D+I is now part of Capgemini bringing to our clients an even greater capability in engineering design

### Certifications/Accreditations

- + AS/NZS ISO 9001
- + AS/NZS ISO 13485

#### Locations

- Sydney
- + Melbourne
- Newcastle

#### **Partners**

- Phasor Innovation (Specialised RF)
- Entech Electronics
- + SRX Global

### Markets

- + Mining & Defence
- Medical
- + Industrial
- Consumer

# **Brad Phillips**

Director of Strategic Partnerships Brad.Phillips@design-industry.com.au





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